



Policy Section	Change	Policy Version #	Date Approved	Effective Date
All	Split into Sections	0	January 2020	June 1, 2020
12.3	Wording changes; Addition of 12.3.7	1	Sept 23, 2022	Sept 23, 2022
All	Revised wording; Added sections	2	Oct 16, 2023	Oct 17, 2023

12.0 TEAM PHOTOS AND APPAREL POLICY

12.1 Team Photos

12.1.1 All teams are invited to participate in the team photo sessions organized by Bow View Ringette Association (BVRA).

12.1.2 No registration refunds will be made to players unable to attend the photo session.

12.2 Game Apparel

12.2.1 Players will wear BVRA provided game jerseys to all games (league, exhibition and tournament) to ensure professional and consistent representation of BVRA. Failure to wear BVRA provided game jerseys at all games will result in a one game suspension to the Head Coach. Additional infractions will result in further disciplinary action, against the Head Coach, at the board's discretion.

12.2.2 Game jerseys are not permitted to be worn during practices with the exception of Active Start players who receive Timbits jerseys.

12.2.3 Name bars are not permitted on game jerseys. "Cs" and "As" must be stuck on with a sticker and NOT pinned or hand stitched, as to minimize damage to the jersey. No modifications to the game jerseys are permitted (e.g., hemming).

12.2.4 It is mandatory for Head Coaches and Assistant Coaches to wear BVRA provided coaches jackets to all games (league, exhibition and tournament). Additional bench staff, including Jr. Coaches and Trainers, where possible, should wear BVRA apparel. Team specific apparel is not allowed on the bench during games. Failure to wear BVRA provided coaches jackets at all games will result in a one game suspension of the Head Coach. Additional infractions will result in further disciplinary action, against the Head Coach, at the board's discretion.

12.3 Bow View Apparel

12.3.1 The purchase of BVRA apparel is optional. However, to ensure a consistent representation of the team, team staff may require that all players purchase certain items. (as approved by each team)

12.3.2 Initials and names can be added to the BVRA apparel but not team name, jersey number or a team sponsor's name.



12.3.3 The BVRA name and logo are registered trademarks, are copyright protected and can only be used by BVRA's approved apparel vendor. Permission to use the BVRA logo for any purposes may be requested in writing to the Branding & Apparel Coordinator and will be approved at the board's discretion.

12.4 Team Logos

12.4.1 Teams wanting to design a team specific logo must submit their logo for approval by the Branding & Apparel Coordinator. Team names and logos must not be vulgar, offensive, derogatory, infringing on copyrighted or trademarked material, or otherwise deemed inappropriate.

12.4.2 Logos can not include any reference to Bow View Ringette Association (including abbreviations, . 'BV', 'BVR', 'BVRA', or 'CBV').

12.4.3 Logos can not include any elements or modifications of the BVRA logo. If using the BVRA colour theme (Red, White and Blue) in the team logo, it is suggested that the following colours codes are used for consistency:

Colour	RGB	CMYK	HEX
Red	211, 18, 69	0, 100, 63, 12	D31245
White	255, 255, 255	0, 0, 0, 0	FFFFFF
Blue	28, 63, 148	100, 88, 0, 5	1C3F94

12.4.3 Please allow 48 hours for approval.

12.5 Team Specific Hoodies

12.5.1 Teams wanting to order team specific hoodies must use the BVRA approved apparel vendor. Available colours and styles will be set by BVRA and cannot be modified. Player name or initials can be added in the same fashion as BVRA apparel (as per 12.3.2). The cost per hoodie and the ordering process will be set by the Branding & Apparel Coordinator, released at the beginning of each season and may change from season to season.

12.6 Team Specific Non-Game Items & Apparel

12.6.1 Team specific non-game items and apparel cannot include any reference to Bow View Ringette Association (including abbreviations, 'BV', 'BVR', 'BVRA', or & 'CBV') except in the case of team specific hoodies as per 12.5.1.

12.6.2 Teams wanting to purchase team specific non-game items and apparel may use the BVRA approved apparel vendor or a vendor of their choice.